ABSTRACT

The invention relates to a flexible tube head (40, 40') comprising a dispensing port which is defined by an edge (41, 41') and a shoulder (42, 42'), the shoulder connecting the edge to the flexible skirt (30) of the tube. The invention is characterized in that it comprises an electronic component (20) which can be used for the electrically contactless exchange of information with a read or read/write device, normally a Radio Frequency Identification (RFID) type component.